

Behind THE LINES

BY JOHN DAVEY

Sales Manager, AEC Catalog

Well, it happened again the other day. I called a large company, introduced myself as representing the Western States A-E-C Catalog File and was promptly and enthusiastically invited to lunch with the organization's top brass.

It is a rare privilege for a salesman to have a potential client offer to pick up the tab, so I, of course, promptly accepted.

But when I arrived at the office of my hoped-for customer, a funny thing happened. Everyone suddenly remembered another luncheon engagement or contracted a very painful headache or was expecting a long-distance telephone call which might keep him tied up for an hour. It was the first time in about three years that this had happened to me.

MISTAKEN IDENTITY

You see, these people questions about the Atomic Energy Commission which I could not answer. All I could do was explain that my AEC stood for Architects, Engineers and Contractors and that I was trying to sell them space in the catalogue, not talk to them about a contract for a reactor.

But these people were not alone in their lack of knowledge about this catalogue that I represent. A number of Times-Mirror employees are completely unaware of the fact that, in addition to The Times and The Mirror News, this company publishes the Western States A-E-C Catalogue File and the California Manufacturers Register.

The Publications Department of the Times-Mirror Press handles these large annuals which, over the years, have made a substantial contribution to the growth and welfare of industry in California—and the West.

BEAT DRUMS FOR WEST

The Western States A-E-C Catalog file, for instance, beats the drums for manufacturers of building products in the West. In the words of the California Council, American Institute of Architects, in endorsing A-E-C "fundamental conditions surrounding all western construction emphasize

Please Turn to Pg. 5, Col. 5

POSTMASTER:
Form 3547 Requested
Among Ourselves
TIMES-MIRROR CO.
202 W. 1st St.
Los Angeles 53, Calif.

Among Ourselves

PUBLISHED BY AND FOR EMPLOYEES OF THE TIMES-MIRROR CO.

VOL. XXVIII

DECEMBER, 1958

NO. 10



SO-O-O BIG—From left, four-footer Nancy Noble of Personnel, six-footer Mirror News Photog Bob Martin and eight-footer Henry Hite, who dropped by the City Room last month on a publicity stunt, ask imaginary giant (played by Freddie Cheuvront on a ladder), "How's the weather up there, young man?"

More Personnel Shifts Announced

Additional organizational changes within the Company were announced last month, two in Personnel, six in Times Circulation and three in Mirror News Circulation.

The recent organizational change, coupled with the Company's growth, has necessitated the decentralization of activities within several departments.

In the Personnel Department, George Cowper has been appointed Manager, Compensation and Benefits, and Bob Bills has been named Manager, General Personnel.

28-Year Veteran

George is a 28-year veteran with the Company, starting in September, 1930, as a counter clerk in Classified. In 1935, he transferred to the Treasurer's office, and a few months later moved into the Accounting Department. He became Wage and Salary administrator in the Personnel Department in October, 1944.

Bob joined Times-Mirror in November, 1947, as a part-time job analyst trainee, and became a permanent employee in August, 1948, when he was made a Personnel assistant. In June, 1956, he was named supervisor of training and safety. In Times Circulation, Roy Ryser has been appointed to the new position of assistant to the Circulation manager for sales, with responsibility for over-all sales and promotion activity.

25th Anniversary

He has been Suburban Division manager since October, 1932, and will celebrate his 25th anniversary with the Company this month. Roy has been in the Circulation Department all of that time, starting as a solicitor. After a succession of promotions, he was made Suburban supervisor in March of 1948, then Suburban Division manager.

Harry Clarke, long-time

Please Turn to Pg. 2, Col. 1

Mirror News Charities Give \$22,500

A \$22,500 grant has been made by the Mirror News Charity Board to the Sunair Foundation for Asthmatic Children in Tujunga, according to an announcement made by Bud Lewis.

In accepting the grant, Foundation President Isadore Spitzer commented that this grant "comes to us during a very trying period. Our building program had to be halted for lack of funds. Due to the generosity of The Mirror News we now are able to resume our building program."

Additions Planned

The funds will be used to build a new 40-bed hospital for asthmatic children from 6 to 12 years of age. A research center, laboratory, X-ray units and a dental clinic are also being planned.

Some 20 children are now being cared for in the non-sectarian foundation without charge. On the average their stay is one year.

DISCOUNT TICKETS FOR L.A. OPEN AVAILABLE HERE

Discount tickets for the Los Angeles Open Golf Tournament are available at the Public Service Counter in the lobby of the Times Building.

Two types of tickets are available for the five-day tourney, scheduled for the Rancho Golf Course Dec. 31, Jan. 2-5. One ticket, selling for \$7, is good for all five days of the tournament. The other, costing \$5, will admit the holder to any two days' play.

The Open, sponsored by the Los Angeles Junior Chamber of Commerce, opens on Dec. 31 with a pro-celebrity event, with the main event starting Jan. 2.

The pre-season sale will end Dec. 24.

Toll-Diverting Phone System Now Operating

The first successful telephone toll-diverting system in the West, and possibly in the country, excluding military installations, has been installed in the Times-Mirror Co. switchboard.

Quite simply, toll-diverting equipment makes it impossible for anyone to dial (0) may be reached from outside the one-unit radius of the local telephone system. If an employee, for example, should try to call such numbers as Atlantic, CRestview, EXbrook or FFrontier, the new system

Neither the long-distance operator (110) nor the local Pacific Tel and Tel operator (0) may be reached from Times - Mirror telephone. These dialings also would be diverted to a Company operator.

However, information (113), telephone repair service, Please Turn to Pg. 4, Col. 3

THESE NUMBERS CAN BE DAILED DIRECT

Adams 1, 2, 3, 4
Angelus 1, 2, 3, 8, 9
AXminster 1, 2, 3, 4, 5
BRadshaw 2
CApitol 1, 2, 3, 5
CHapman 3
CLinton 4, 5, 6, 7
CUmberland 3
DUmperkirk 1, 2, 3, 4, 5, 6, 7, 8, 9
FAculty 1
HOLlywood 1, 2, 3, 4, 5, 7, 9
HUbbard 3
HUdley 2
LOrain 4, 6, 7, 9
LUdlow 1, 2, 3, 5, 7, 8, 9
MAdison 1, 2, 3, 4, 5, 6, 7, 8, 9
NEvada 6

NOrmandy 1, 2, 3, 4, 5, 6, 8
OLdfield 4, 6
OLEander 5
OLive 1, 3
OREgon 8
PLEasanth 1, 2, 3, 8, 9
PLYmouth 4, 5, 6, 7
RAYmond 3, 5
REPublic 1, 2, 3, 4, 5
RICHmond 7, 8, 9
RYan 1
SPRing 6
SPRuce 3, 5
STANley 3, 7
TEexas 0
VICTORIA 9
WEbster 1, 2, 3, 4, 5, 6, 8, 9

Routing Guide cards, containing additional information, may be obtained from the PBX office. Call Inez Stafford, Ext. 200.

BULLETIN

For the third time this year, the Profit-Sharing Committee at its November meeting re-evaluated the Profit-Sharing Fund upward. The latest appreciation in the market value of securities held by the Trust brings the total value of the Fund to \$3,033,488. This is an increase, since last Dec. 31, of \$367,954, or a whopping 14.36%. Committee Secretary Omar Johnson announced.

PARTICK R SHEPARD 200
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BALBOA CALIF

U. S. Postage
PAID
Bulk Rate
Los Angeles 53, Calif.
Permit 11



—AND STILL CHAMPION—Norman Chandler and Jack Dempsey raise hands of Retiring Editor in Chief L. D. Hotchkiss in traditional victory token. Action took place at dinner held at Sheraton-West on Nov. 19. Hotch retired Nov. 25 after 35 years on The Times. Press Club will also fete him in Embassy Room of Ambassador on Dec. 10. Tickets at \$6 each may be obtained at club rooms or may be reserved by phone. Dinner is open to members and nonmembers.

Classified, Promotion Produce Sales Aids

A most successful project went into effect recently as the result of joint efforts by the Promotion Department and Times Classified in the production of a slide film presentation and a booklet used by Classified as training aids for both salesmen and advertisers.

Specifically, these two items were designed to promote a better quality of classified advertising, as well as more lineage.

Shown Locally

Promotion Manager Ed Reap wrote the copy for both the film and booklet, and Promotion Art Supervisor Ken Bruns drew the cartoon illustrations used in each.

Since the film was completed it has been shown at 11 meetings of local realty boards to some 725 members.

Five thousand copies of the booklet, "Copy Technique in Classified Advertising," have been given out. 2000 at the national realtors' convention held last month in San Francisco and 3000 throughout Southern California.

Shown at UCLA

In addition to this, Classified Advertising Manager Frank Lester sent booklets to the classified ad managers of 12 of the largest metropolitan newspapers in the United States. One of these managers requested permission to have these training films available throughout the country.

contents could be used as a slide film presentation.

The slides were also presented before an adult education class on real estate practices at UCLA this last semester and a request has already been made for another showing in the spring.

Typical reactions received by Frank and his salesmen are:

"I found your slide presentation extremely helpful... Since I have been using some of the ideas presented, I seem to be getting more calls," one said. "Ad writing comes hard to me and the slides were a big help... I sold a house from an ad in which I used some of the ideas I got from the presentation," another reported.

'Best Prepared'

The manager of a large insurance and home loan institution in Oakland received a copy and wrote to Frank asking for more. He also noted that "... your booklet... is far and away the best prepared and most helpful on the subject that I have ever seen, and I have quite a collection of material on the subject."

Frank reports that 14 additional presentations are being planned, most designed specifically for the training of Times Classified sales personnel. However, about six of these will also be shown to different groups of advertisers. It is also possible that these training films will be made available throughout the country.

PERSONNEL

Continued from First Page

Circulation Department administrative assistant, becomes assistant to the Circulation manager for administration. He is responsible for Service Board and overall office and clerical activities.

With the growth of the suburban population and circulation, it was found necessary to divide the Southern Division. Senior Roadman William Ford and Special Promotion Manager Lonnie Pense have been named Eastern Division manager and Western Division manager respectively.

Activities Divided

Circulation promotion activities have also been divided, with Dewar Robinson appointed general promotion manager and Bert Tiffany assuming the duties of Home Delivery promotion manager.

On the Mirror News side, Ted Racine, who has been with the newspaper since its founding in 1948, and Street Sales Division manager since March, 1957, has been promoted to assistant Circulation manager.

Clyde Towles, formerly Country Division manager, succeeds Ted as City Street Sales manager. Eddie Feagans, who has been in charge of the dealer-carrier training program since March, 1957, moves into Clyde's old spot.

Magwood Named

In an unrelated move, Phil Magwood was named manager, Retail Advertising, Mirror News, on Nov. 17.

Phil joined the Company as a salesman for Times Classified in April, 1948, and transferred to Times Display in February, 1950. In October, 1952, he was appointed assistant to Times Retail Ad Manager Lake Menhinick. He moved over to The Mirror News as assistant to Display Ad Manager Marvin Reimer in November, 1954, and has held that position until his new appointment.



BIG DOIN'S—Company Treasurer Omar Johnson presents remembrance card to Harry Bowers at retirement party held in his honor on Nov. 7. The card depicted him dividing his leisure time between Bowers Bridge Club and Bowers Woodworking Shop.

POLICE REPORTER SID HUGHES DIES

Sid Hughes, 50, nationally famed police reporter for The Mirror News, died suddenly Nov. 10 while en route to a hospital from his home in Costa Mesa.

Sid was one of the most colorful newspapermen in town and was, as far as he knew, the only reporter who had worked on all the metropolitan papers here, starting at the old Record.

He was on The Times in 1933 and 1934, the Herald in 1934 and 1935, and the Examiner from 1935 to 1947. He came here in 1948 to help organize the City Room of the new Mirror.

One of the persons in many walks of life who knew his reputation was Public Enemy John Elgin Johnson.

Long Friendships

Johnson telephoned Sid here from a pay telephone booth in Baltimore in 1953. Sid kept him talking nearly an hour while the FBI was notified. Sid heard the shooting in the City Room

while Johnson shot it out with FBI agents in Baltimore and was killed.

Sid's long friendship with members of the Police Department was shown by the large number of officers and detectives who joined the 300 persons at his funeral at Forest Lawn. Among the mourners were Chief William Parker, Dep. Chief Thad Brown, Sheriff-elect Peter Pitchess and Police Commissioner John Ferraro.

Sid was a founder of the Greater Los Angeles Press Club and won several awards for his reporting.

Wouldn't Leave Story

Sid loved his job. Just the other day a bookie was found murdered and stuffed in a car trunk. Sid was off, but refused to leave. He stayed for hours working the story.

He leaves his wife, Ruth; his mother, Mrs. Ada Hughes; a daughter, Mrs. Hazel Winkel; and her son, Michael, 1, and a sister, Mrs. E. D. Holland.

Mrs. Chandler Receives Americanism Award

Following in the footsteps of such notables as Gen. James Doolittle, Hedda Hopper and Red Skelton, Mrs. Norman Chandler joined the ranks of winners of the Americanism Award. This honor was bestowed upon her by the John Gantus American Legion Post 792 on Nov. 15.

Supervisor Frank G. Bonelli made the presentation for the post. He noted that it was awarded to Mrs. Chandler for "great contributions far beyond the call of duty to Americanism."

In accepting the tribute, Mrs. Chandler said she

prized the award as one not made "to put to the purpose" of the Legion and Americanism.

Additional accolades came from Arthur G. Coons, president of Occidental College, who hailed Mrs. Chandler as "a leader in those aspects of our life which require the greatest energy, effort and support, namely, the development, maintenance and furthering of cultural and educational resources of our Southland."

More than 650 persons attended the 11th annual military dinner and ball sponsored by the Legion post at which the award was presented. Guests included Supervisor John Anson Ford, Judges Mildred Lillie and Philip Richards; State Sen. Richard Richards and Lebanese Consul Wadih Dib, Radio Star Johnny Grant served as master of ceremonies of the affair.

Flannes Named to High School Board

Bob Flannes, newly appointed administrative assistant to Norman Chandler, has been appointed to membership on the board of trustees of the Monrovia-Duarte High School District.

Bob will serve out the term of Dr. Robert Baker, who is now associated with the Palo Verde School District at Blythe.



Sid Hughes

Highlights

From a
Reporter's Notebook

BY NICK VACCARIELLO

For many years I have lived a life of crime—crime reporting, that is.

A police reporter sees and hears many things that never make print. And one of the many things I saw and heard, though never printed, had to do with Truth. A lesson in truth that amazed a jury—that amazed me.

More than 20 years ago, two men were being tried for murder in Superior Court before the late Judge Charles Fricke. The principals and details of this case are unimportant. But the story is in the way a police homicide detective gave his testimony.

Hours of Questioning

Det. Lt. LeRoy Sanderson had taken the stand. After nearly an hour of questioning by the prosecuting attorney, in which the cold facts of the killing were turned over and over, the officer was handed to the defense attorney as, "your witness."

For hours the defense lawyer shot questions at Sanderson in an effort to cross him up. And for four hours the jury and the court listened intently to the detective's precise and sometimes monotonous testimony. They were convinced that the truth, beyond a reasonable doubt, had been told. A verdict of guilty was rendered.

In the Hall of Justice corridor, after the trial was over, I singled out Lt. Sanderson to ask him one question. A query to satisfy a gnawing curiosity and to learn the truth about truth.

"Sandy," I asked, "why was their 'mouthpiece' unable to cross you up in your testimony?"

He shot back, "When you tell the truth, you have no falsehood to remember."

A GOOD SKATE

Villasenor Cited for Years on Court Beat

Life is going to be a heap easier for Rudy Villasenor, veteran Times court reporter, and quite probably somewhat more exciting.

Rudy was paid tribute by the County Board of Supervisors on Nov. 18 in recognition of his 30 years at hard labor reporting on the quality of mercy and justice meted out in the local courts.

On behalf of his colleagues, Supervisor John Anson Ford presented Rudy with an impressive-looking scroll on which were inscribed many impressive-looking words surrounded by a superabundance of impressive-looking art work. And there was more.

All Newspapermen

A large number of impressive-looking citizens (all of whom claimed to be former newspapermen themselves) came forth to shower Rudy

with impressive-sounding words of pontifical wisdom which, reduced to their lowest common translation, implied that they thought he had at least earned his keep during the last three decades. And they all hoped he would do as well (they didn't say better) during the next three decades.

But it was up to Rudy's fellow-men-of-the-press to come through with a meat-and-potatoes gift... a pair of roller skates, and chrome-plated yet.

It was then explained to all present that the skates were purchased to make it easier for Rudy to get around the long, expensive corridors of the new Courthouse.

No one mentioned whether or not Rudy could use them on the stairs to beat the lazy competition who ride the escalators.



YOU'LL NEED 'EM, RUDY—Supervisor John Anson Ford presents roller skates to Times Reporter Rudy Villasenor on occasion of latter's 30th anniversary in newspaper business. Skates will help Rudy cover beat in new seven-story, two-block long County Courthouse. Just to make everything look official, The Supervisors also presented Rudy with a scroll.

Nairobi Editor Visits Mirror News Editorial

Lawrence Kibui of Kenya, East Africa, concluded a three-week visit in Mirror News Editorial as an observer on Nov. 20. His stay was part of the U.S. State Department's Foreign Specialist's Educational Exchange Program.

During his stay, Kibui spent months in the United States studying under the supervision of the school of journalism at Northwestern University.

Junior Reporter

Lawrence is assistant editor of Baraza, the Swahili language weekly newspaper published in Nairobi. This publication enjoys a circulation of some 60,000. The name, translated into English, means Meeting.

After being educated in Catholic missionary schools, Lawrence was hired as a

junior reporter on the Baraza 11 years ago and was gradually promoted to his present position. The newspaper is one of several publications owned by a private British corporation. Though they are printed in different languages, they all use Roman type.

After his stay in Los Angeles, Lawrence flew to New Orleans and then went on to Miami. From there he went to Washington, D.C., Philadelphia and then to New Jersey where he is scheduled for another three-week stay with another newspaper. After that he intends to visit Boston and Detroit before returning to Northwestern where he will conclude his course.

Back in Nairobi Lawrence intends to continue in his present position, but eventually he would like to establish his own publication.

CITY ROOM Round-up FROM THE TIMES

The pretty newcomer in The Times Library is Meiling Gordan. Her husband is on the staff of the Wall Street Journal.

Smoky Hale, night city editor, scheduled a trip to New York to attend the Columbia University Press Seminar for city editors.

Bill Burns is scheduled to shift from the police beat to the Federal beat this month. He will take over the spot filled by the late Tommy Austin.

And Boots LeBaron, formerly of Cecil Smith's television staff, has shifted to the cityside.

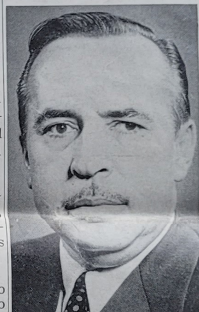
Wayne Clegg, of KTTV's staff in the Times City Room, is the very proud father of a boy, Steve. The youngster is the Clegg's fourth child and their first son.

Religion Editor Dick Mathison won \$1050 the other day as a contestant on Groucho Marx's television show. Dick is enjoying the money but he had an ulterior motive in appearing on the show — to promote his new book.

Recent guests at Bob and Mary Frampton's Crestline cabin were Hayden Reece, Bud Anderson and Bob Gettemy, their spouses and King Winter.

Acting runs in the family with George and Vivian Garrigues of the Glendale Zone Section. Both had leading roles in the production of "Good-bye, My Fancy" for the Foothill Curtain Raisers.

Don Smith of Orange County Section was one of the judges for queen of the Santa Annual Frolic, Santa Ana's Christmas parade.



Humphrey Owen

Club Again Names Owen

Times Editorial Writer Humphrey Owen became the first president in the 11-year history of the Greater Los Angeles Press Club to be re-elected when the board of directors named him to the office on Nov. 18.

Earlier in the month, Humph gained the distinction of receiving the greatest number of votes to the board of directors in the club's history.

Betty Voight of Newsweek Magazine was elected vice-president; Jim McNamara, KLAC, secretary, and Howard Williams of The Mirror News, treasurer.

In addition to the officers, others elected to the board of directors are Joe Quinn, City News Service; Harry Watson, KTTV, and Bob Hull, Herald-Express. Hold-over directors are Gerald Maher, formerly of The Mirror News and now on Gov.-Elect Pat Brown's staff; Ira Walsh, Examiner; Alex Kahn, United Press International; Bill Kenneally, Herald-Express, and Dan Thrapp, Times assistant city editor.



EDITOR FROM NAIROBI—Lawrence Kibui, assistant editor of East African weekly, listens as Mirrors News Assistant Managing Editor Jim Bassett, left, discusses news photos. City Editor Hank Osborne had described page layout.



EDITORIAL CARTOGRAPHER—Artist Harlan Kirby holds transparent overlay on which he adds specific detail to master map of Southland to illustrate story.

Times Artist Develops Master Local-Area Map

A plane crashes in the hills behind Glendale; a fire breaks out in Malibu; a new section of the Harbor Freeway is completed; the Dodgers finally get a baseball park—all these make good news stories for The Times. But, when a map is published with a story, pointing out the exact location in which it occurred, the reader is better informed and receives more satisfaction from his newspaper.

In order to speed the process of getting a map into print, Times Editorial Artist Harlan Kirby has constructed a master map of Los Angeles and the surrounding area, extending from Malibu to San Bernardino and from Saugus to San Juan Capistrano.

A year ago The Times published one of Harlan's maps of Los Angeles in which major points of interest were indicated. Marketing Research Manager Fred Selzer asked Nick Williams if it would be possible to have an up-to-date map covering Los Angeles and Orange Counties made for his department and the request was passed on to Harlan, who saw this as an important aid to Editorial as well.

Other Maps Used

A number of other maps went into the making of this master map. One was used for general configuration, another for streets and another for the surrounding mountains. Harlan used as many as 10 maps to superimpose the various topographical features of the country.

After the map had been processed for Marketing Research, the original art was returned to Harlan for use by Times Editorial. One of the first applications of this map for Editorial purposes occurred during the recent fire in the vicinity of Monrovia Canyon.

A Times reporter was sent out with a U.S. Forest Service map, to cover the fire. On arrival he phoned the exact location of the fire and described the limits of its perimeter. This information was given to Harlan, who then located the area on the master map.

Flame Arted In

Using tracing paper Harlan outlined the fire area by arting in some flames to add interest to the map. It was then sent to Engraving and only that portion of the map was photographed, along with enough of the surrounding

canyons, roads and intersections to make it easily identified.

On another occasion a new section of freeway was opened and other sections announced. In this instance that portion of Los Angeles was shown with different artwork superimposed to show the new freeway system.

This master map can be used indefinitely. It is quite a simple matter to keep it current by adding or changing names of towns, streets, newly incorporated cities or whatever else may develop through the ensuing years. Harlan has no idea how long the map took him to make.

"I kept the materials handy and whenever I had a little free time I'd bring it out," Harlan said. "Sometimes I'd work on it for a few minutes and at other times a couple of hours. Occasionally I wouldn't touch it for a couple of weeks... off and on I've been at it since the first of the year."

Many Names Filed

Harlan keeps a tremendous file of names printed on slick-stock paper, to which he can turn at a moment's notice to make any portion of his map available when a big story breaks. Usually it takes about an hour to paste up enough names to identify clearly the area involved. If time doesn't permit he can have the map on the way to Engraving in a matter of minutes.

In addition to this local map, Harlan has a file of maps for a good part of the world and what he doesn't have he can get from the Times Library. He also has a fine collection of names of foreign towns, countries, rivers, roads, mountains and other geographic entities, all set in a variety of type sizes and styles.

There are few places on earth that Harlan can't transcribe for print.

He is waiting now for the first successful moon shot, hoping to add a new map to his collection.

New All-Time High

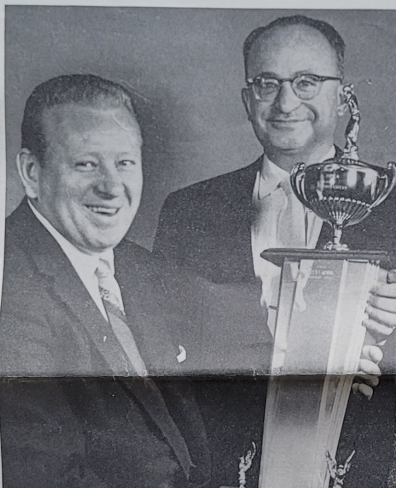
In a traffic safety booklet, "The Road Toll," The Travelers showed that one out of every 67 Americans was killed or injured in an automobile crash last year. Total casualties were 2,563,700, the highest total in history.

ORANGE COUNTY SECTION RUNS RECORD 32 PAGES

A new record was established on Nov. 9 when the Orange County Zone Section ran 32 pages. It was the first time that any zone section had been published in two sections. The previous high for any zone section was 30 pages.

According to Glen Peters, Zone Sections supervisor, this fat edition was not due to any special promotion, but just the result of lots of hard work on the parts of Jack Hankey, Frank Grove, Earl Shelley and Jerry McCollom, Retail salesmen, and Doug Mayberry, National.

"If this Christmas season holds up to its promise," Glen said, "I can see no reason why we should not go 32 pages again before the end of the year."



REAL SWINGIN' CAT—Mirror News Golf Writer Stan Wood, left, tells Sports Editor Sid Ziff how he won the trophy at the L.A. Open Press Tourney.

PHONES

Continued from First Page
ice (114) or the telephone company business office (118) can still be reached by direct dialing.

The reason for installing this expensive equipment is obvious. Too many unauthorized calls have been made beyond the one-unit limit. Chief Operator Inez Stafford makes it clear that this is not a matter of employees deliberately making unauthorized calls, but rather an understandable ignorance of toll-free limits and haste.

She points out that with 34 one-unit prefixes and more than 80 in the extra charge areas within Los Angeles and Orange Counties, it isn't surprising that there is a lot of confusion over what and what cannot be dialed toll-free.

Legitimate Calls

She is also aware that with deadlines flying by like wild geese, a high percentage of these calls are on legitimate business, but made in haste.

In the past, tickets were made out by the telephone company on all toll calls made from Times-Mirror telephones. In February, the last time a complete check was made, there were more unauthorized than authorized calls placed.

In a conservative estimate, Assistant Chief Operator Mary Jo Mills believes that the new system will enable the company to reduce its annual toll charges by a quarter to a third.

With this new toll-diverting equipment it takes a split second longer to get an outside line. Inez, therefore, asks that employees make certain that they hear the outside dial tone before they begin dialing. Failing to do so will only result in an unnecessary delay.

DA Reporter Wins Office

Tom Cameron, Times reporter on the District Attorney's office beat, was elected president of the Los Angeles chapter of the professional journalistic fraternity, Sigma Delta Chi, on Oct. 28.

Don Dwiggins' Father Dies

Clare Victor Dwiggins, father of Mirror News Aviation Editor Don Dwiggins, died in North Hollywood on Oct. 26 at the age of 84 after a long illness.

A 65-year veteran of newspaper cartooning, Mr. Dwiggins began his career as a chalk-plate engraver with the St. Louis Post-Dispatch in 1893 and in 1900 he joined the staff of the New York World, where he produced "School Days," a half-page Sunday cartoon feature that later ran in more than 100 daily and Sunday newspapers.

Other features by Dwiggins, a signature familiar to millions of readers, were "Tom Sawyer and Huck Finn," "Nipper" and "Bill's Diary," which appeared in The Times before World War II. In addition to his son, Mr. Dwiggins leaves a daughter and three grandchildren.

REFLECTIONS from MN Editorial

John Hunt, now a full colonel in the Air Force Reserve, is back from military leave in Washington, D.C.

Les Wagner went to Phoenix to look over a civil defense shelter carved in the side of a mountain.

Don Dwiggins went on a junket to Paris on Pan-Am's first transatlantic jet flight.

J. Edward Murray attended the Associated Press Managing Editors convention in French Lick and then vacationed in Lead, S.D.

It's a boy each for Don Harris, labor editor, and Roger Anderson.

Charley Watney went back to sea and spent a week end on a destroyer escort.

Carter Barber had his third season as a super with the San Francisco Opera.

Dave Rees came down with double virus pneumonia and convalesced in Palm Springs. He returned to his desk Nov. 17.

Personals

FROM MN CLASSIFIED

Oct. 29 saw the entire department stuffing steak and singing their own praises at Rodger Young Auditorium. And for good reason. They had given The Mirror News the best possible birthday present on Oct. 11 when, for the first time, total Classified lineage was greater than that of the Examiner.

Enthusiasm stirred up the previous day at the dual celebration marking both the newspaper's birthday and Assistant Classified Manager Chuck McKenney's 10th anniversary with the Company spurred the staffers on to their greatest day.

Ouida Jo Lay found just the right little house, in just the right area, at just the right rental price and was happily moving her things in, a few at a time. Then the owner called. The place had been sold and the new owner would be contacting her. The next day there was a note on the door. "We would appreciate it if you could finish moving your things out as soon as possible so that we can get it ready for the new tenant."

Ouida Jo left a note. "I haven't been moving out. . . I'm moving in. I am the new tenant!"

The next note from the new owner read: "I think we'd better discuss this."

It turned out that the new owner thought Ouida Jo was the old tenant. He didn't know that it had been rented again and he was planning to move in. So Ouida Jo set some kind of precedent by moving out of a house before she moved in.

Mrs. Bill Russell presented the family with a 7-pound boy named Brian, to join their year-old daughter.

Lucille Logan and Jo Price treated the Telephone Sales Division to ravioli at Little Joe's recently. Later Lucille spread a turkey and ham buffet for the Telephone Sales and Voluntary Divi-

sions at her new home in Glendale.

Tonia Anderson moved back to the city from her Tujunga Canyon retreat and proceeded to put house and furniture up for sale. But vandals entered the picture and stripped the place down to the wallpaper. They were in too much of a hurry to empty the drawers of the built-in cupboards so they took drawers and all.

TELECASTS from KTTV

The KTTV Welfare Committee raffled off 10 turkeys for Thanksgiving and lucky winners were: Gene Bandy, Allis Duval, Willie Geiger, Keith Hetherington, Jim Hoffman, Tom Price, Al Pryor, Patti Ryan, Jack Wilson and Chuck Young. Proceeds went into the welfare fund to aid fellow employees in emergencies.

Mr. and Mrs. Robert Church, Promotion Department, have just returned from a week in Las Vegas and Hesperia.

Sales Department announces that John Vrba has been seen sporting a mad, mad Hawaiian hat, courtesy of Al Pryor, who just returned from a week in the islands.

Gladys Robertson, who enjoyed a quiet 10th anniversary herself, recently surprised and delighted three five-year employees with a lunch in their honor. Guests of honor were Irmu Sofroniew, Traffic Department; Lucille Carlson, Sales Service, and Juanita Butts, Program Department.

Newt Eades and John Richardson of Production Department are spending a month in Mexico.

The Sales Department welcomed a new employee, Virginia Summers, into their midst.



DOLL PARADE—Frances Kunz, TMP Proofroom, displays some of the dolls she has outfitted and is selling to buy toys, games for the Hathaway Home.

YEAR-LONG EFFORT

Proofreader's Hobby Also a Philanthropy

Preparing for Christmas is a 12-month matter for TMP Proofreader Frances Kunz. This preparation is at once her hobby and a philanthropy.

It was Frances' idea to buy dolls and make dresses for them, when she retired, and to give them to the pint-size patients in the Childrens Hospital at Christmas.

Got Under Way

A friend suggested the idea that Frances not wait until she retired to begin her philanthropic hobby. So she bought a few dolls and the project was under way.

After working on her new

hobby for awhile friends began offering advice (as friends are wont to do).

"Why not sell the dolls and buy gifts for the children?" one asked and, with that, the direction of the program was changed.

After doing a bit of checking Frances found that the Childrens Hospital wasn't the best project, as those children received a great deal of attention from numerous organizations.

Suggestion Offered

Someone in the Company suggested the Hathaway Home for children in Highland Park.

So far this season, her first, Frances has \$150 with which to invest in Christmas toys for the children of the Hathaway Home.

She gives no cash to the home. All the money she realizes over her costs goes into the purchase of whatever the children need. If it's roller skates, she buys them. If it's a new slide, jungle gym or swing set the school gets it. None of the gifts are personal—they all belong to the home.

Though this is a Christmas project, Frances intends to work at it throughout the year by making the dolls available for Easter and birthday gifts as well as promoting them for Christmas.

Frances charges \$10 for the dolls and they come with five complete changes of wardrobe, including the undergarments.

Anyone interested in helping Frances with her charity can reach her at her home by calling LU 2-5617. Her address is 8169 Commercial Place, South Gate.

"Please," Frances requests, "don't call me at work."

RESEARCHING

Valerie Brooks became the bride of Jim Cochrane Nov. 22 at St. Peter's Catholic Church in Las Vegas.

Something new in vacations? Gene Cleath sent post-cards from Alcatraz.

Betty Van Dyke has returned to work after undergoing surgery at Good Samaritan Hospital.

Billie and Herb Rogers spent Thanksgiving with their family in Milbrae.

Co-workers gave Bill Hardie a rousing send-off, including a travel bag and bubble gum, when he left for Army duty at Fort Ord.

Carol and Larry Clark are telling the joys of homeownership after purchasing a home in the Los Feliz area.

Behind the Lines

Continued from First Page

the necessity of western buying wherever possible. Therefore, in behalf of the architectural profession we seek the most complete and best information available on western building products."

A-E-C provides the answer. Architects, engineers and contractors in the 11 Western States get this catalogue gratis every year and are extremely vocal with appreciation and praise. National media simply cannot pinpoint the local availability of a product to the degree of importance it holds for the specification writer.

WIDER FIELD

The California Manufacturers Register, or C.M.R., as it is commonly referred to in the office, covers a wider field, embracing information on all of California's huge industrial sources of supply. Hand in hand with the California Manufacturers Association, the Register (\$25 per copy) works solely in behalf of California manufacturers to sell California-made goods to the world at large, and particularly to increase at-home buying between businesses within the State.

Listed in the current Register are 15,000 manufacturers, 72,000 executive names and titles and over 3000 separate product and industrial services. Various departments throughout The Times and Mirror News use this information to advantage in connection with advertising sales. Ten thousand purchasing departments and plant engineering offices are given a free separately bound copy of the product section for reference.

This treasure of information is secured, for the most part, through personal contact by our Statewide field staff. A branch office is maintained in San Francisco.

Just thought you'd like to know.



ADIEU AND GOOD LUCK—Arthur Millier, retiring Times art critic, holds AM-FM radio presented to him by colleagues at retirement party in Redwood. Joining in the festivities are, from left, L. D. Hotchkiss, Nick Williams, Mrs. Millier, Kay Cannon, Bruce Russell, Ollie French, Henry Seldis, Mike Straszer, Lu Miller, Alex Perez, who served as the toastmaster for the party, and Eddie Pearce.





PERFECT RECORD—Paul Howard (left) Engineering Department supervisor, receives safety commendation board from Lou Davis, Purchasing and Building manager, in recognition of his staff having worked 354,240 man-hours without an accident. Present at ceremonies were Bob Bills of Personnel and the staff.

RED CROSS RECRUITING WHOLE-BLOOD DONORS

Recent dramatic advancements in the treatment of heart conditions and diseases have caused the Red Cross Blood Donor Recruitment Service to re-evaluate its requirements and to re-examine its policies. As a result of these new developments there is a serious need for fresh whole blood and the Red Cross is planning a campaign to help satisfy this need.

Open-heart surgery, refined by new techniques, is one phase of this new treatment in which an unusual amount of whole blood is required.

50,000 Defective Hearts

More than 50,000 children are born each year in the United States with various kinds of congenital heart defects that can be corrected only by this type of operation, each of which requires some 20 pints.

Three hospitals in the Los Angeles area are currently performing this operation, one of which has a backlog of patients scheduled a year in advance. Four other hospitals are preparing plans through which they will be offering this vital service.

The Red Cross Recruitment Service is now asking that prospective donors consider giving badly needed whole blood. Those interested can register with Joel Breeding in Personnel.

Will Call

When the need for fresh whole blood arises, those with the required type will be called by telephone and an appointment made. The donations are generally made in the evening with the blood being processed during the night to be ready for surgery the following morning.

Under this new recruitment campaign, the Bloodmobile visits will probably be scheduled annually in the future.

There will be no change in the Red Cross Blood Bank credit system. A donor can give whole blood and still have it credited to his personal account and to the account of the Times-Mirror Co.

A total of 322 pints of blood were contributed by donors during the visit of the Red Cross Bloodmobile on Oct. 30.

Ten new names were added to the roster of Gallon Club members. The new

members are Jesus Arellano, TMP Offset; George Boyle, Times Classified; Wesley Dierberger, Composing Room; Milton Glockner, TMP Electrotape; Harold Gonderman, Pressroom; Edward Grade, Syndicate; William MacDonald, TMP Composing; Glen Peters, Times Display; Edward Reed, Times Editorial; and Dan Vesely, TMP Administrative.

Sweeping Statements

From the Building Dept.

On their return trip from vacationing in Vancouver, B.C., Hy Allen and his wife stopped at Portland, Or., to look up old friends and found the same bartender at the same bar that he hadn't seen since 1942.

Maurie Fletcher won't be apt to forget this last vacation very well — he and his doctor saw a lot of each other.

Bob Zavala's only daughter, Leonor, was married Nov. 8 and became Mrs. Emilio Barber Jr. Bob reports that they had a lovely wedding and reception, which many of Bob's coworkers attended.

Production Personnel Go Into Training

A training program has been initiated for the heads of the 10 subdepartments of the Production Department. Its purpose, according to Otis Booth, Production manager, is to familiarize each man with the operations of the other nine subdepartments and with sections of the Company that deal directly with the Production Department.

The program will also help to train the No. 2 man in each of the subdepartments by giving them an opportunity to function in a supervisory capacity for a prolonged period.

The heads of the subdepartments are assigned to work as staff assistants in the Production office for three months. Bill Harris, Composing Room superintendent, has just completed his tour of duty and Johnny Johnson of the Electric Shop is now taking part in the program.

Opportunity to Learn

In this staff position a man spends a portion of his time in each of the nine subdepartments working in turn with six members of the Production office staff. He also receives specific assignments from the Production manager. Thus a man will be able to develop a better perspective of the Company, beyond the immediate departmental sphere in which he normally works.

The Production Department training schedule has been initially programmed for a period of two and a half years. This is the first formal training program initiated for Production personnel except for the rotation program instituted by the Personnel Department.

Walkers Lose Lives

In 1957, 7500 pedestrians were killed by autos in the U.S. Jaywalking was also costly—2600 were killed.

Pressroom Rumblings

Frank Kucher retired on Nov. 6 and a send-off party was held for him in the Reel Room with approximately 200 of his coworkers and friends enjoying cake and coffee, and sharing his send-off with good wishes. He was presented a deep sea glass rod and reel and a two-way portable radio for his relaxation. He had mentioned going to Las Vegas so Glen Hutchinson of Production presented Frank with a sack of 65 silver dollars to send him on his way.

The tremble that was felt about 5 a.m. recently was no earthquake. It was Charlie (Twinkle Toes) Ross defending his title as the Pressroom's speediest in a "sock" race from Broadway to Spring. He beat Dick Daugherty easily. Second St. looked like the finish line at Hollywood Park.

Lou Hickem has shed his Iron Maiden and returned to work. He fractured his neck in a water skiing accident a couple months ago and has had his neck in a heavy brace ever since.

Frank (Butch) Miller and his wife have recently returned from a safari in the wilds of Utah looking for rocks. They, among others in the Pressroom, are avid rock hounds.

Clint Day is anxious to visit Mexico to see his grandchildren, their family and their new home. His daughter married a physician from south of the border.

Big Jimmy Eagle and recently retired Harry Stone went deer hunting with Harold Fugit, and if any one can enjoy being retired it's Handsome Harry.

Overheard in the Reel Room recently: "I have a stripper that must be 17 years old and is still doing a good job!" By way of explanation, a stripper, in the vernacular of the Reel Room, is a sharp pointed sort of tool that is used to strip the wrapping off newsprint rolls.

SPORTS WRITERS ELECTED TO GROUP OFFICES

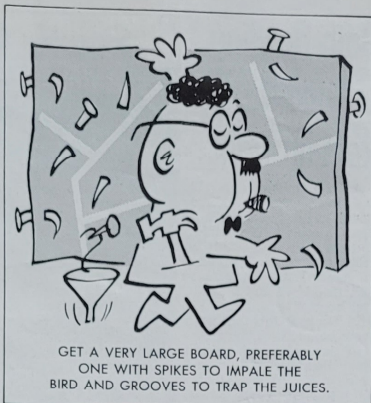
Times Sports Writer Mal Florence was advanced from the office of first vice-president of the Southern California Football Writers' Association to president at an organization meeting held on Nov. 10. He will take over in that capacity after the first of the year, replacing Gil Stratton of CBS-TV. Maxwell Stiles, Mirror News columnist, was elected vice-president.

Charlie Park, Mirror News baseball writer, was elected vice-president of the Los Angeles chapter of the Baseball Writers Association of America on Nov. 13. At the same meeting, held at the Hollywood Brown Derby, Frank Finch, Times baseball writer, was elected secretary.

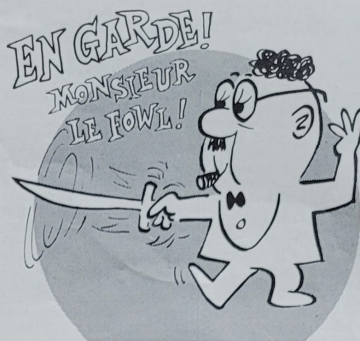


THE POETRY HOUR—Glen Hutchinson reads Tom Kennedy's poem to Pressman Frank Kucher on occasion of latter's retirement from Company last month.

HOW TO CARVE A TURKEY



GET A VERY LARGE BOARD, PREFERABLY ONE WITH SPIKES TO IMPALE THE BIRD AND GROOVES TO TRAP THE JUICES.



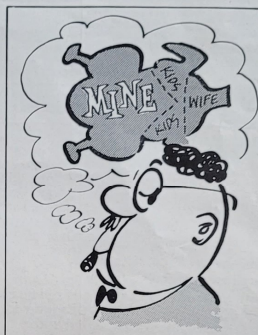
GET A KNIFE THAT FEELS RIGHT... BALANCE IS IMPORTANT. AND BE SURE THAT IT IS SHARP!



STAND WHILE CARVING. IT IS A MUST. YOU GET BETTER LEVERAGE, AND IT IS MUCH MORE IMPRESSIVE. A GOOD CROP OF MUTTON-CHOP WHISKERS ADDS TO THE OCCASION.



TAKE CHARGE!!! DON'T LET A GUEST OR YOUR FAMILY TELL YOU HOW TO CARVE.



MAKE A MENTAL X-RAY OF THE BIRD. IT WILL HELP WHEN YOU START TO CARVE.



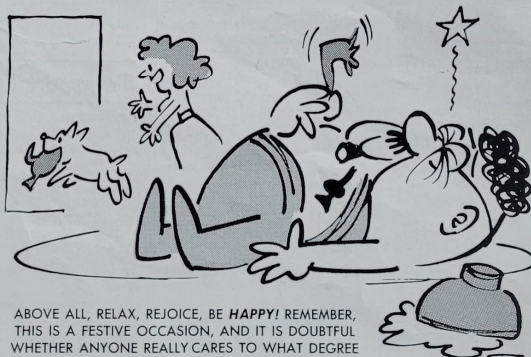
NOW BEGIN. PLACE THE BIRD SO THE LEGS FACE TOWARD YOU. LET THE KNIFE SLIDE DOWN CLOSE TO THE BODY (OF THE BIRD, YOU FOOL) WHERE THE LEG ATTACHES, AND YOU WILL MAKE IT LOOK EASY.



PICK THE DRUMSTICK OFF THE FLOOR, AND LET'S GET THAT WING. TAKE YOUR FORK AND PULL THE WING A LITTLE WAY FROM THE BODY AND HOLD IT THERE. CUT AWAY FROM YOU AT A 45-DEGREE ANGLE INTO THE BODY OF THE BIRD. THAT CUT WILL TAKE YOU TO WHERE THE WING ATTACHES.



NEXT COME THE NEAT, NOT-TOO-THICK, NOT-TOO-THIN SLICES OFF THE DRUMSTICK AND THOSE LUSCIOUS THIN MOIST SLICES OF TENDER WHITE MEAT.



ABOVE ALL, RELAX, REJOICE, BE **HAPPY!** REMEMBER, THIS IS A FESTIVE OCCASION, AND IT IS DOUBTFUL WHETHER ANYONE REALLY CARES TO WHAT DEGREE OF PERFECTION THE CARVING IS CARRIED OUT.

KEN BRUNS-

Removal of Foreign Object From Eye Requires Skill

A foreign body in the eye is an annoyance that demands first-aid "know-how." To prove it, proceed as follows:

1—Attempt to locate the foreign body. Pull down the lower lid and look inside. Inspect the eyeball carefully, having the light come from the side is often helpful. If you can't locate it, it is probably under the upper lid and will be more painful when you blink.

2—Try to wash it out first if materials are available. A simple eyewash solution in an eyecup or medicine dropper often floods out stubborn particles. Eye drops, or a quarter teaspoonful of table salt or boric acid to a glass of cooled boiled water may be used. A drop of castor oil, olive oil or mineral oil in the eye may help.

3—If the foreign object is

under the lower lid, it may be removed with the corner of a clean handkerchief or a piece of sterile cotton carefully wrapped around the blunt end of a toothpick. If it is under the upper lid, grasp the eyelashes of this lid with the thumb and index finger and pull down over the lower lid. Frequently the foreign body will catch on the lashes of the lower lid or the tears that result may wash it out. (Your hands should be clean when working around the eye.)

If these measures fail, see your doctor. Remember, the eye is a very delicate and precious organ. Don't rub your eye and don't attempt to remove a foreign body from the eyeball itself if the eyewash fails to dislodge it. This calls for the doctor's expert touch.

POTENT AD LINES From TIMES DISPLAY

Paul Mapes attended the 10th annual western regional conference of the American Society of Travel Agents held recently in Mexico City. While there he met TMP's Bill Penney and his wife who were on vacation. Together they took a sight-seeing tour with four others, one of whom was a travel agent from India.

The Display Department sent its congratulations to Tom and Eileen Higgins on the arrival of their third child. It is a girl whom they have named Tara Ann.

Jo Ella York, accompanied by her two poodles, went on a fishing expedition to Lake Gregory. For a while fishing was great, she reported, but

then came an abrupt end. The poodles ate the bait.

Zone Display Salesman Lorne Britton was featured in recent story on ice hockey which appeared in the San Gabriel Valley Section, pictures and all. Lorne has been alternately playing goalie and refereeing in the California Ice Hockey League for the past several years.

Zone Supervisor Glen Peters has been named to the board of directors of the California Newspaper Advertising Executives Association. He will serve as program chairman for this coming season.

Classified Clippings

Suburban Division's Helen Holloway, an enthusiastic philatelist for many years, has been elected vice-president of the Pasadena Stamp Club.

Millie Clark is back in Telephone Sales after "three wonderful weeks" which almost qualify her as a world traveler. She visited San Francisco, New York City and Bermuda... Marie Zak spent three weeks sunning herself at Palm Springs.

Betty Thrasher, with her sisters Dee and Mary Jane, sang at the dinner meeting of the Executives' Secretaries at the Ambassador Hotel on Nov. 6.

Jackie Sieracki is wearing a new diamond these days, but declines to say when the big day is to be.

Rosalie Bell and John Patcha have chosen Dec. 20 for their wedding day.

Back with an eastern gleam in her eyes, after a fall vacation through the Adirondacks, Maine, New Hampshire and New York is Voluntary's Myrtle Scott... Yolanda Porto was another Voluntary vacationer when she flew back home to visit her family and friends in New Haven, Ct.

Both Bowling League Races Remain Tight

At the end of the 11th week the Times - Mirror Bowling League race is as tight as ever. Valley Dealers and Stuffers are tied for first with 22 games won and 11 games lost. Mirror News Classified No. 1 and Dispatch are knotted at 21 and 12, with Times Retail another ½ game behind.

In the individual scoring, Don Woodard, City West, rolled a 276 on Nov. 17 for the top game of the season. This stands as one of the highest games ever rolled in the history of the league. Don Nelson, Mirror Circulation, is second with a 242 game and Jack Brunnick, Dealers No. 1, is third with a 238.

Walker's Series Tops

Don Walker, Dispatch, holds high-series honors with his 650. Clare Snipe, Valley Dealers, is second with a 623, and Brian Kane-shiro is third with an even 600.

In the averages, Don Nelson has been holding steady, having maintained 184 for four weeks straight and losing only a single point on Nov. 17. John Skahill, Press, room, is second with 178 and Dean McCloud, Suburban Circulation, is third with 177.

In the Times-Mirror Ladies League, Greg's Gals are still holding onto first place, but by only a single game. They have won 21 and lost 12. The Headliners are in second with 20 and 13, and Gutter Gals are holding down third place with 17 and 16.

Vi Leads

Vi Redondo, of the Four Beeps, is the league leader in averages with 162. Jean Hammel, Goofers, is second with 148 and Barbara Ronnie, Greg's Gals, and Betty Johnson, Headliners, are tied for third with averages of 143 each.

Jean Hammel's 219 stands as the highest game of the current season with Vi Redondo second with a 198 game and Alice Morgan, Greg's Gals, third with a 188.

Jean Hammel also leads the league for high series having rolled one for 530. Vi Redondo's 512 is second best and Betty Schmidt stands third with an even 500.

Transport Pool

Ride wanted. From Sherman Way and Tujunga of Lankershim Blvd., North Hollywood. Hours 8:30-5:30 Pearl Potter, Ext. 464.

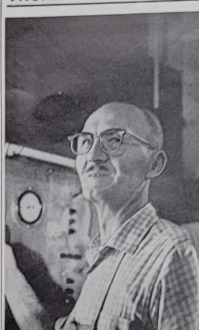
Ride wanted. To Gage and Pacific, Huntington Park 5 p.m. Carole Nicotra, Ext. 442.

Riders wanted. From vicinity of Crenshaw and Santa Barbara. Hours 8-5 Doug Wilson, Ext. 297.

Riders wanted. From La Puente. Hours 8-5. Paul Webster, Ext. 297.

Strictly Confidential

THUMBNAIL BIOGRAPHIES OF FELLOW WORKERS



LOUIS YOST

Louis (Duke) Yost, TMP Offset, has a family of which he is very proud. His wife, Elayne, has gone into real estate to help him put their three sons through school.

Ronald, 23, is a senior at Loyola University where he is studying mechanical engineering. Michael, 18, also at Loyola, is taking his degree in English. Last year, Mike was student body president of Mt. Carmel High School. Steve, 13, still has a way to go, but he intends to go into engineering of some sort, which he hopes to study at Loyola also.

Everybody in the family likes athletics of some sort. The three boys follow the seasons playing football, basketball and baseball. They spend their vacations usually at Balboa, doing as much swimming as possible.



BEATRICE POWERS

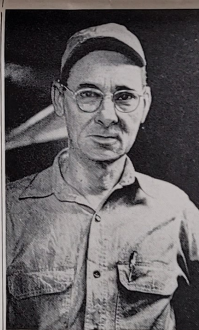
A few years ago Bea Powers, Times Classified, and her husband, John, bought an old home in Echo Park Canyon.

That was the beginning of a mechanical adventure for Bea.

First, they pulled off all the old siding and stuccoed the entire building. Step by step, they've modernized it, finally putting in a swimming pool two years ago.

The pool work was done by a contractor. But, to locate it where they wanted it, the sewer line had to be moved. Bea dug the ditch herself, going down as deep as 10 feet in one place.

Next, they put in the deck, she and her brother-in-law doing the cement finishing. Then she and John built a cement block wall around the pool.

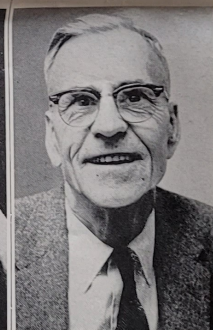


HARRY DYE

Harry Dye, machinist in TMP Electrical-Mechanical, sold a handsome collection of firearms a few years ago. He reached a point in this hobby where it was too expensive to go on. As far as he was concerned a collection of anything is not worth having if one can't continue to improve it.

Harry still has a few pieces of which he is quite proud. One in particular is a 9-mm. Mauser officer's pistol. "There are few hand guns that can outshoot this one," Harry said.

Now, with no collecting to do, Harry follows auto racing as a fan and spectator. Occasionally, during the summer, Harry gets the fishing bug and takes off after yellowtail, bass and barracuda.



AL HENRY

Al Henry is a man of power—electric power, that is. For the last eight years the world of wires, circuits and switches has been his domain as chief electrician at KTTV.

Of Scottish descent, Al is a member of the Stuart clan. His parents were born in Scotland, but he and his wife hail from North Dakota. Next year they will celebrate their 50th wedding anniversary.

Al and his wife own a home near Santa Anita Race Track. His hobby of building rock gardens has consumed, up to date, three tons of rock and hundreds of cactus plants.

When asked whether he followed the ponies because of his proximity to the track Al replied, "Probably because of my ancestry, I'm a poor gambler."

Among Ourselves

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TRIP-OF-THE-MONTH

T-M Vacationers All Shout 'Viva Mexico'

A historian once wrote that Mexico is like a sleeping giant. Times-Mirror employees journeying there this year on their vacations report that this country of contrasts is beginning to awaken.

Veteran travelers to the land of mañana are Joan Armstrong, Production Department, and Ed McDermott, Times Display Advertising. Joan has journeyed to Mexico for the last eight years, and Ed has five trips to his credit.

Don Denny, Times Classified Advertising, and Tom McDonald, Times Display Advertising, are both new south-of-the-border enthusiasts. Don, his wife and three children aged 9, 10 and 13, drove 5600 miles in three weeks and spent \$1400. Tom took an all-expense 18-day Greyhound bus tour through Mexico for \$291.

Get Smallpox Shot

Prior to leaving Los Angeles, the Denny family procured tourist visas and an automobile permit from the Mexican Tourist Bureau, 3106 Wilshire Blvd. Everyone had to have smallpox vaccinations, plus U.S. Public Health Dept. certificates, because they are necessary for re-entry into the United States. Don also purchased Mexican insurance for the 15-day trip in Mexico at a premium of \$37.

The first leg of the trip was from Los Angeles to Nogales where they crossed the border and drove along the western coast of Mexico. Places to stay along the way included the Hotel Gandara in Hermosillo, the Guaymas Inn and Hotel Playa Cortez in Guaymas, Los Tres Rios Motel in Culiacan and the Hotel La Siesta and Hotel Playa in Mazatlan.

Inexpensive Lodging

From Mazatlan they headed for Mexico City where the entire family stayed at the Hotel Gin for 135 pesos or \$12.40 per day including continental breakfast. Don was impressed with all the building activity. In Acapulco eight co-operative apartments are being constructed, indicative of the emergence of a middle class in Mexico.

Don's tips for travelers—don't worry about accommodations or the roads (except for two 50-mile stretches he drove 70 m.p.h. all the way) just watch for the cattle and livestock along the way.

The highlights of Tom's trip included the Moon Pyramids, Shrine of Guadalupe and the floating gardens on Lake Xochimilco with the serenaders that reminded him of Venice. He said he never realized what Mexico would be like but found it just as interesting as his trip to Europe.

The bus Tom traveled on was air-conditioned and there were 30 people on the tour. Lectures and language lessons were given along the way. In Durango he saw where many western mov-

ies were filmed—Chihuahua he met the widow of Pancho Villa and in Guanajuato Tom saw the remnants of one of the richest silver mining towns in the world that boasted an opera house more opulent in its heyday.

The modern architecture of the large cities has great simplicity. There is a greater and closer feeling for the church and even the smallest village has its own house of worship along with the all-important Coca-Cola stand.

Flying Costs Told

Flying from Los Angeles to Mexico City costs \$186.20 first class and \$150.10 tourist class for round-trip passage. Out of Tijuana the same flight comes to \$134.24. There are also some non-scheduled airlines flying from Tijuana to Mexico City that cost about \$70 for the round trip.

Joan is really the Company expert on Mexico, and has prepared a mimeographed sheet that is available to all employees, giving some helpful hints. The best time to go to Mexico is early winter and early spring. All rates are raised from Dec. 15 to April 15. She advises not traveling during the Christmas holidays because school children are off in December and January and Federal employees are given the weeks of Christmas and New Year's off. Therefore even during this period, making everything extremely crowded.

No Hot Water

In Acapulco Joan recommends a little hotel called El Faro that costs \$1.50 but has no hot water. In Mexico City the Villa Pontana is a "don't miss" dining spot that features the sweetest violin music in the world.

Ed's favorite locale is Puerto Vallarta. From Guadalajara to Puerto Vallarta round-trip flying fare is \$8.30. All of the hotels—Oceania, Rosarita and Paraiso—are reasonably priced with prices starting at \$5 per person including all meals. Water skiing costs 25 cents an hour and horseback riding is only 20 cents an hour.

Construction Under Way

The days of poor food and inadequate accommodations are gradually disappearing. Everywhere construction and industry are getting under way. The farmers whose families have tilled the soil for hundreds of years are leaving the land and finding work in the cities. For the first time in the history of Mexico, women voted in this year's national election.

The sleeping giant that has weathered the cultures of the Aztecs, Toltecs, Mayans and the Spaniards is coming of age.

Condition Counts

More than 95% of vehicles involved in fatal accidents on U.S. highways in 1957 were in apparently good condition.



CIUDAD DE MEXICO—The corner of Avenida Juarez and Paseo de la Reforma, one of more famous in Mexico City, was seen by Times-Mirror visitors.

Advertising Linage

FROM THE MIRROR NEWS

Fred Williams and wife Helen (she is advertising manager at Haggerty's) are one couple with a common hobby. In their spare time, they raise three beautiful teen-age daughters. Evidence that hobbies often pay off occurred on a recent Friday night at the Alhambra High School Homecoming Game when eldest daughter Marie was crowned Homecoming Queen. When the announcement came during half-time, eyewitnesses were treated to a display of unexcelled broken-field running by father Fred as he snake-hipped his way across the field through a 90-piece band, carrying his camera to the goal, in this case daughter Marie as she was crowned queen.

Outboard Race Pilot Bill Wallace pulled a switch of the well known "finger in the dike" routine which enabled him to salvage \$1200 worth of outboard racing boat and motor during the recent Pacific Coast Boat Show Outboard Race. Bill's boat struck a foreign object and the ruptured hull began taking on water at a furious rate. Placing his foot over

the hole, Wallace steered the craft toward shore and a boat pick-up crane.

Ain't Nature Grand Dept.—Not so says Quent Schweninger who recently purchased and moved into a hill-top house in the Brentwood area. Seems Quent's front yard bisects the nocturnal highway of a local skunk. "And if you're awakened in skunk," says Schweninger, "you'll wish it had been a freight train thundering through the middle of your living room instead!"

Company friends and associates gathered at the Sheraton-West Hotel on a recent evening and held a farewell party for Tom Milton, who resigned to open his own advertising agency. An inveterate coffee hound, Tom was gifted with an automatic coffee maker and a pound of his favorite makin's.

Credit Lines

FROM CREDIT DEPT.

It was south of the border again for Louise Bellmore for her vacation. Lou visited La Paz and surrounding neighborhoods and completely enjoyed herself, she reported.

B. J. Alarcon took her two sons and returned to their Twentynine Palms home for her vacation.

Phoebe Short was gracious enough to allow her daughter to have a tonsillectomy while vacation days drifted away.

Congratulations are in order for Chaddine Porter and Warren Anderson of Times-Mirror Press on their recent marriage in Las Vegas.

Balance Sheet

From Accounting

Vacations are still going full tilt in Times Accounting. Flavia Kennedy flew to Chicago then went on to visit her father in Rockford, Ill. In spite of being anxious and excited about getting on the plane, she missed her flight. She reports that she was reading a newspaper . . . Sigrid Swanson planned to Seattle to spend her vacation visiting with many of her friends of former years . . . Edith Haas tested several of the eating places in San Francisco on her recent vacation, but reports that, in her estimation, the restaurants of Southern California are just as good, if not better . . . Betty Bartholomew and her medical husband reportedly spent a very enjoyable vacation in Hawaii. They went over by boat and flew back.

A fond farewell was extended to Helen Lane who retired this past month. Mary had been with the Company during earlier days but after a long absence, had returned a few years ago to help out on the billing machines.

It was moving day for TMP Bookkeeping and Circulation Accounting last month. Elsie Hendricks and Anthony Gebbia are now on the fourth floor of the TMP Building. Frank Noyes, Ann Miller, Edna Barry, Lee Popwell and Jeannie Cleveland are in Times Accounts Receivable, and Bea North and Marie Maxwell are in with IBM with the insurance files.

Ellen Cocagne has returned from a four-week illness and is feeling very much improved.

Nancy Suelau received several gifts from her co-workers as did Beverly Zwirein as they each celebrated their birthdays. Nancy added to her celebration by attending the bull fights in Mexico, while Beverly took a day to rest up.



RETURNEE RETIRES—Helen Lane, machine bookkeeper operator, worked for The Times in the 30s, retired once, returned, retired again last month. Department gave her \$50 bill wrapped in large box.



FLORAL EXPERT—Harlan Hutchens shows off one of his chrysanthemums and some of the prize ribbons he has won in local flower shows recently.

MUM-GROWING HOBBY COULD BRING ULCERS

It is generally assumed that one indulges a hobby in search of peace, relaxation and ephemeral contentment. And this would seem to be the case with Harlan Hutchens of the Composing Room, who grows chrysanthemums and shows them in competition with other growers.

However, when one is exposed to the facts implicit in growing prize-winning chrysanthemums it is difficult to rationalize this avocation as a hobby. Since the ambitious grower must contend with grasshoppers, aphids, hot weather, hail, excessively heavy rain, weeds, and even smog, to say nothing of the plant's own natural cussedness, it would appear to be an emotional freeway to ulcers.

Father-in-law Successful

Three years ago Harlan became interested in chrysanthemums through the persuasion of his father-in-law, who had been quite successful in competition over a number of years.

Last year Harlan entered the big annual Glendale Chrysanthemum Study, winning a first and a second prize. In this year's show, held on Oct. 24, 25 and 26, Harlan submitted more en-

tries and was awarded three firsts, four seconds and three thirds, which placed him among the top three winners of the show in which over 100 growers participated.

"Because of the hot weather we had recently," Harlan explained, "this was not the best show. An unusually mild winter contributed considerably to the health and vitality of an exceptionally large flock of grasshoppers and other pests."

Plot Doubled

Next year Harlan intends to double the size of his plot, to about 8 feet by 60 feet, and to go after some of the trophies rather than just ribbons.

He also intends to change his growing technique by trimming his plants to just two instead of four blooms. By doing this he hopes to increase the size and quality of the blooms and the leaves as well, which are also important in the judging.

If the weather is right and the bugs less fierce, if his wife can keep the enlarged plot free from weeds and well watered, and if Harlan's nerves hold up, he just might win a trophy or two.

AN EYE FOR AN EYE, BUT NO TOOTH FOR THE DOCTOR

Linotype Operator Don Johnston went into the hospital on a recent Sunday afternoon for a variety of reasons, the most important of which was the surgical removal of an impacted wisdom tooth.

On Monday Don endured X rays and other pre-surgery discomforts in preparation for the ordeal-by-knife scheduled for Tuesday. As part of this he was given no food after 4 p.m. Monday.

On Tuesday, as the appointed hour arrived, Don was wheeled into surgery where the anesthesiologist began administering the anesthetic.

Two hours later Don was on his way home. The oral surgeon failed to show up.

To compound Don's frustration, he doesn't know the name of the doctor and nobody seems willing to tell him.

Short Takes FROM COMPOSING ROOM

While visiting his hometown of St. Louis, Mo., Leon Riggs got the hunting fever and spent four days with his favorite gun. For reasons of his own he failed to report what he bagged . . . if anything.

Cornelius Kelly took a week's vacation for the sole purpose of supervising the advent of his first grandchild. Being an individualist, Leslie Ann arrived three weeks late with Kelly safe at work.

Another granddad, Bob Adam, survived the arrival of his third grandchild.

"Never again," was Roy Sellers' comment following a trip to Ogdensburg, N.Y., on which he had charge of his three small fry on their first train trip.

New to this world is 6-pound Robert George Larson, son of George and DeLores Larson. He arrived on Nov. 10 to join his sister Karen . . . Another new arrival, Cheryl Lynn, joined John Sollees' two other offspring on Oct. 25. She weighed 6 pounds 9 ounces . . . The Frank Myers fam-

ily acquired another girl on Oct. 10. She brings the roster up to three boys and two girls . . . The Edward Fosmires' 1958 edition is James Steven, born Oct. 20. For Ed this is four boys, aged 1 month, 1 year, 2 years, 3 years, and Schoolgirl Christine, 6.

Roy Holder accepted an invitation from the U.S. Naval Air Force Reserve and enjoyed a two-week tour of duty at Los Alamitos.

It has taken Lew Lindley weeks to shake off the elation of winning a golf tournament. He was talked into joining the competition by the fairway whiz, Norm Franzen, who wound up third.

U.S. Marine Phil Umbrello got caught in a blizzard while on firing duty at Twentynine Palms.

AP Honors The Times

"For outstanding participation" in reporting news breaks, The Times was awarded a citation by the Associated Press Managing Editors Association during its eighth annual awards meeting on Nov. 12 held in French Lick, Ind.

Alert reporting by The Times in the cases of the death of Red Skelton's son, Richard, which enabled the Associated Press to beat the opposition into print, was given as reason for The Times being honored.

The AP also cited 56 other newspapers and six radio stations for their part in helping to maintain the AP's high standard of service.

Home Mag Cited by Nurserymen

A special award to the Los Angeles Times Home Magazine for "outstanding service to the nursery industry" was presented by the Southern California Chapters of the California Association of Nurserymen.

The presentation was made at the annual installation banquet of the Los Angeles Chapter of the CAN. Some 200 nurserymen and their wives attended the affair, held in the Chicken House at Knott's Berry Farm.

The award to The Times, in the form of an engraved plaque, was accepted on behalf of the newspaper and Norman Chandler by Emile Hartford, Display Advertising manager. Guest speaker at the banquet was Art Ryan, Times reporter-columnist, who discussed both the newspaper and the nursery businesses in a light vein.

Former Times Dealer Dies

Clyde C. Biggs, a Times dealer for 20 years, died at the age of 83, after a brief illness, on Oct. 28.

Mr. Biggs was born in Moline, Ill., and came to Los Angeles in 1927. He operated the Times in Los Angeles until he retired in 1949. He was active in the Masonic order and the Presbyterian church.

In addition to his wife, Cora, Mr. Biggs leaves a brother, Ernest, of Pasadena.

Funeral services were conducted on Oct. 30 at the Wee Kirk o' the Heather, Forest Lawn Memorial-Park.

Last Rites Held for Scott Fischer

Last rites for Scott Fischer, retired TMP linotype operator, were held at the Hollywood Chapel on Nov. 4. He was 66.

Scott came to TMP in July, 1948, and retired last year. He had been working on a part-time basis since his retirement.

He is survived by a sister, Elizabeth Hughes, with whom he lived.

ONE MAN'S JOB---

In the executive offices of the Times-Mirror Co. a soft-spoken woman of grace and charm serves as official greeter, secretary and gal-of-many-talents for Norman Chandler. Wilma Drake describes her position as a "delicate and sensitive spot."

She has been associated with the organization for more than 20 years. Wilma came to the Company right out of college and has worked in the Multigraph Department, Purchasing, Marketing Research and Personnel. In 1948 she moved up to her present position. The experience gained by working in various departments of the Company has been a valuable asset in performing the many diversified duties of her job.

Copes With Calls

Each day Mr. Chandler receives dozens of telephone calls. A lady who wants her newspaper delivered in a certain spot on the front porch may be on one line while a prominent Southern California citizen who questions the editorial policy of The Times is waiting on



Wilma Drake

Wilma tries to handle as many of the routine office operations as possible leaving him free for the more important details of the day.

Because of her boss' prominence both locally and nationally, Wilma finds that his appointment calendar resembles a Union Station timetable. She has met people from all parts of the world and from all walks of life, and believes that a basic love of people is a necessary requirement for her position.

After Hours

After working hours, Wilma takes an active part in Executive Secretaries, Inc., an organization comprised of the leading secretaries in Los Angeles who work for the top members of management of Southland companies.

These women are dedicated to serving the men they work for. They share Wilma's feeling about her job which she says "has molded her personality." Wilma also noted, "The influence of Mr. Chandler's honesty and integrity are felt throughout the Company, and I'm no exception."

Mail 'n' Stuff FROM THE MAIL ROOM

The Lee Streleakis are now the proud parents of a daughter. She was born at 4 a.m. on Nov. 14 at the Studebaker Hospital in Norwalk. She checked in 15 minutes ahead of the doctor and weighed 8 pounds 5 ounces.

Joe Benton, his wife and Augie Kalbfuss took in some of the operas presented in Los Angeles this season. Joe is a musician of symphonic caliber and likes to keep up with all the best in music.

Esreal (Pat) Breyde has been spending a great deal of time with the Boy Scouts Committee in his locality. He has twin sons who are very active. Pat goes on week-end camping trips from time to time and says this activity keeps him young.

Circulation PICKUPS

Myra Ann Gehlke joined the secretarial staff. She returned to the Company after an absence of three and one-half years.

Joan Woodard and her husband Dick plan a holiday at Palm Springs in observance of their second wedding anniversary.

Dewar Robinson, Bert Tiffany and John Popham are a golfing trio always looking and will travel.

Harry Ackelson joined Circulation as a roadman in the City West territory. He was a home delivery dealer.

From Cover to Cover Notes From the Bindery

Myrtle Daniels spent her vacation in Washington State visiting her mother. She also visited her son in Northern California on the way back.

Frank Tontillo spent a recent week end in San Francisco.

Carl Dahl's pedigree poodle won an obedience trophy in the latest San Fernando Valley dog show.

HOLLY PLANTS TO BE OFFERED

Sixty live holly plants, which can be transplanted, will be offered for sale following the annual Christmas Breakfast. These plants will be part of the decorations designed to carry out the theme, "An Old Fashioned Christmas." The price will \$1.25 each, first come, first served.

Cochairman Katie Halligan is in charge of the distribution of these plants. She suggests that orders be placed early to avoid last-minute confusion. She can be reached on Ext. 296.

Committee Remembers 144 in October

October, 1958, proved to be a mild month as the Times - Mirror Employees' Committee was called upon to remember only 144 employees, or members of their families, as compared with 204 during October last year.

Fruit and juices were sent 37 employees, or members of their families, and 32 others received flowers or planters. Some two dozen gifts for children were sent out along with books for three employees. Twenty-seven miscellaneous gifts were also sent by the committee.

New sons were reported by 11 Times-Mirror families, but only five daughters checked in. However, all received gift certificates and notes of congratulations.

Forty-three letters of appreciation were received by the committee, which wrote 61 notes and letters during the month.

SS RATES UP 1/4% ON JAN. 1

Social Security contributions for employees and employers will be raised from the present 2 3/4% each to 2 7/8% on Jan. 1. The contribution rate for those self-employed will also go up, from 3 3/4% to 3 7/8%. At the same time monthly benefits payments will be increased approximately 7%.

Additional increases in the contribution rates are scheduled for the future. On Jan. 1, 1960, the rate will be 3% for employees and employers with the self-employed being hit for 4 1/4%.

In 1963 another increase will bring the rate to 3 3/4% and 5 3/4%, 1966 the rates go to 4% and 6% with the final adjustment coming in 1969 when employees and employers will each contribute 4 3/4%.



SENDOFF—Alice Morgan, with corsage, receives best wishes from Ray Marx, right, and Roy Ryser, as she retires after six years in Circulation Department. Alice is giving up work so that she can devote all her time to serving family.

ACTIVITY In MN Accounting

John Jasper is the department's latest burglary victim. In his effort to apprehend the thieves, he offered a \$100 reward in a letter to the 25 apartment dwellers in his building. Although John hasn't heard from his neighbors, the police did nab one of the burglars.

On his vacation, Joe Vaccarelli motored to New York City. One of the highlights of his trip occurred on the Pennsylvania Turnpike. In his efforts to view eastern suburbia up close, Joe spent one night in his car off on the side of the highway between two large trucks of pigs.

Cocelia Oles entertained her brother, here from Michigan, during her vacation. He now plans to live and work in Long Beach.

After serving six months of Army duty at Fort Chaffee, Ark., Ron Wilson has returned to Los Angeles and a job in Accounting's ad checking section.

SUPERVISORY PROMOTIONS

Paul Hansen, journeyman, TMP cylinder press, to letterpress foreman.

Francis Kent, copyreader, Times Editorial, to telegraph editor.

Adolfo Rodriguez, leadman, Building Department, to assistant chief custodian.



THRIFT WINNER—David Meyer, 15, Times carrier-boy, receives trophy from Fred Zellmer, Times dealer in the Lakewood area, for winning State-wide competition for thrift. The competition was sponsored by California Newspaperboy Foundation, Inc.

TIMES CARRIER WINS STATE THRIFT TROPHY

David Meyer, 15, a Times carrierboy in the North Long Beach area, has won a thrift trophy in a State competition sponsored by the California Newspaperboy Foundation.

David took first place in the judging because he has saved \$1085 and purchased

\$225 worth of U.S. Savings Bonds from his newspaper earnings.

In addition, David has received no allowance from his parents, Eugene and Elma Meyer, 3127 Ladoga Ave., Long Beach. He finances his own entertainment and recreation, has purchased most of his clothing and supports his hobbies of fishing and skin diving.

David said he and his father, a postal supervisor in the North Long Beach Station, own 13 fishing rods and nine reels. David and a younger brother, Gordon, also a Times carrierboy, accompany their parents on deep sea and stream and lake fishing trips.

David, a student at Robert A. Millikan High School, Long Beach, whose ambition is to earn a college degree in business administration, hopes to win one of five Times scholarships offered annually to carrierboys.

The Times Scholarship Program for Carriers is open to newspaperboys who have delivered The Times to subscribers for one year prior to their graduation from high school.



WEDDING WISHES—Dolores Wright, Times Circulation, receives gifts from Dewar Robinson prior to her wedding on Nov. 8 to Vito Guarino Jr. The couple are making their home in Yuma, Ariz., where Vito is with Army missile station.

THE CANDID EYE— Don Cormier



BURNED OUT—Only the smoking cinders were left when Don Cormier, Times photog, arrived upon this emotional scene in Tijuana in 1955. The fire had wiped out the woman's home where she had lived for 21 years. Her neighbor came to offer his help.

665 YEARS OF SERVICE



James Davis
Composing, 35 Yrs.



George Godfrey
Mailroom, 35 Yrs.



Toby Rogers
Composing, 30 Yrs.



Leroy Spicuzza
T. Display, 30 Yrs.



Albert Poedy
TMP Comp., 30 Yrs.



Hugo King
Pressroom, 30 Yrs.



Benjamin Rose
T. Circulation, 25 Yrs.



Donald Taylor
Promotion, 25 Yrs.



Jacob Borngesser
TMP Comp., 20 Yrs.



Arnold Palmiero
T. Circulation, 20 Yrs.



Carleton Delaney
Tabulating, 20 Yrs.



Frank Patella
Transport, 15 Yrs.



D. Dunnington
Pressroom, 15 Yrs.

TEN-YEAR AWARDS

ADMINISTRATIVE: Wilma Drake, BUILDING: Gus Slevers, Frank Becker, Dorothy Hanson.
COMPOSING: Clarence Barber, Max Reinauer, Edward Wolf, Michael Manocchio, Ora Pratt, Arthur Suelow, Robert Chadwick, Ross Tanase, Robert Berger, John Shriver, ENGRAVING: Yohu Dimjian. PRESSROOM: Frederick Gibbs, N. E. Cullen, Charles Sage, Duane Shaffstall.
TIMES ACCOUNTING: Edna Wickham. TIMES CLASSIFIED: Mildred Clark. TIMES EDITORIAL: Gilbert Fletcher, Ernst Malchior.
MIRROR NEWS DISPLAY: Gilbert Simon.
TMP COMPOSING: Leland Luebben.

FIVE-YEAR AWARDS

PRESSROOM: Jose Marin Jr. STEREO TYPE: Larry Zech, Roger Jefferies. TRANSPORTATION: Roger Miller.
TIMES CLASSIFIED: Joane Wolman. TIMES EDITORIAL: George Rice.
MIRROR NEWS CIRCULATION: Bobbie Klass. MIRROR NEWS HOME ECONOMICS: Alice Hutchison.

HOME ECONOMICS DEPT. Sputterings FROM THE STEWPAN

Marian Manners recently returned from a two-week vacation jaunt. She and her husband drove 3500 miles, touring through California, Washington and Oregon. They visited the Publishers' Paper Mill at Oregon City and the apple and pear-packing and canning plants at Hood River, Or. They saw San Simeon and stopped at Lassen Park briefly.

Miss Margaret Vezzetti was promoted Oct. 29 to the position of staff assistant to Marian Manners. Margie, a graduate of Mt. St. Mary's College, has been on the staff three years.

The department was pleasantly upset when Mrs. Elizabeth Corey was notified by the adoption agency that they had a 10-day old little girl for Liz and Tom. On Nov. 10 little Nancy Ann and her parents were honored at a surprise shower by the Home Economics Department. Dinner was brought so that they could be guests in their own home.

Joan Rapoport, home economist, is the latest addition to the Marian Manners staff. She was graduated from UCLA last June.

MATS from Stereo

Roy Odell's number of offspring doubled on Nov. 13 with the arrival of Cherie Diana Odell at the Glendale Sanitarium Hospital.

Vince Contreras has been forced to cancel all excursions onto the sporting waters due to the untimely conflagration that razed his garage. New glass boat, motor and trailer are no more.

Melvin Martin recently returned from Utah with a three-legged deer that unfortunately staggered in front of his gun sights.

John Trusky has gone to the opposite side of the world from most sports car enthusiasts with a purchase of a Japanese Toyopet.

\$100 Added to Chest Slogan Prize List

An award of a \$100 checking account has been added to the list of prizes being offered in the annual Slogan contest sponsored by the Community Chest and the Southern California Industrial Editors Association.

The latest prize, offered by Security-First National Bank, includes 200 checks imprinted with the winner's name, address and telephone number, complete with a simulated leather wallet in which to hold the checks.

The first prize of a trip to San Francisco for two via Western Air Lines and a week end at the St. Francis Hotel has been augmented with a \$25 bond contributed by Hughes Aircraft. Forty other prizes including cash, bonds, merchandise orders, electrical appliances, cooking utensils, gasoline coupon books, dairy products, a colored telephone, Disneyland tickets and other valuable awards are offered in this contest, open to all employees of Southland commercial and manufacturing firms.

At least 10 Times-Mirror entries will be picked for the final judging. Deadline for entries is Dec. 8. Just tell, in 25 words or less, why you support the Community Chest through AID.

AUTOMOBILE REGISTRATION BEGINS JAN. 2

From Jan. 2 to midnight Feb. 4, California automobile owners have the opportunity of registering their vehicles and paying the annual registration fee.

This year a greater number of banks are offering this service. All major banks are making registration space available in many of their more important branches.

For Times-Mirror Co. employees, the Bank of America branch at 1st and Main is the closest location for registering.

As in the past, members of the Automobile Club of Southern California may register their automobiles at any of the club's branch offices. Similar automobile organizations are also offering this service to their members.

Short Addresses FROM MULTIGRAPH

Lorene Albert's daughter, Juanita, Maria of Times Classified, was married to James Elder on Nov. 13. A Nuptial Mass was celebrated at St. Hilary Catholic Church in Pico Rivera.

Irene Halvorson, vacationing in Los Angeles, returned to Los Angeles with cuts and bruises.

COMMUNITY CHEST SLOGAN CONTEST

I support the Community Chest through AID because

TIMES-MIRROR CO.

Name _____

Dept. _____

Complete in 25 words or less and send to Among Ourselves



CONSTRUCTION SCHEDULED—The new Citizens National Trust & Savings Bank building, soon to rise on property leased from the Company at the corner of 1st and Broadway, is shown in this architect's drawing. It will be one story.